

FOR IMMEDIATE RELEASE

May 3, 2023

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Mid Oregon Members Raise \$5,000 for Healthy Beginnings
Over \$43K raised for Healthy Beginnings since 2004

(Bend, OR) Mid Oregon’s 19th Annual “Adopt-A-Bear” fundraiser raised over \$5,000 for Healthy Beginnings to help fund free comprehensive health and development assessments for preschool-age children in Central Oregon.

From April 3-21, Mid Oregon’s members and the community ‘adopted’ cut-out bears by making donations at credit union branches, online at midoregon.com, and over the phone. Healthy Beginnings donations were also accepted during Mid Oregon’s annual Free Shred event with Republic Services on Saturday, April 22. The one-day event raised \$1,365 and shredded onsite nearly four and a half tons of documents for over 240 participants in Bend, Madras, Prineville and Redmond.

Since 2004, Mid Oregon Credit Union’s annual Adopt-A-Bear fundraiser has raised more than \$43,000 for Healthy Beginnings. Community donations keep Healthy Beginnings screenings free for all families who use their services. The screenings are performed by local medical, dental, nutritional, and behavioral specialists, providing parents with a thorough assessment of their child’s physical and developmental health. For 27 years, Healthy Beginnings has served more than 14,000 children in Central Oregon counties.

“We continue to be amazed by the generosity of our members in supporting community initiatives,” says Kyle Frick, VP of Marketing and Community Relations. “Their donations ensure that more Central Oregon children have access to these much-needed screening services from Healthy Beginnings.”

Photo Captions:

- Photo-230428_Sisters: Sisters branch earns top bragging rights, collecting \$1,440 in donations from their community!

[Mid Oregon Credit Union](#) is a full-service, member-owned financial cooperative headquartered in and serving Central Oregonians since 1957. With over 44,500 members in Deschutes, Jefferson, Crook, Wheeler, Lake, and North Klamath Counties and over \$660 million in assets, Mid Oregon partners with members to meet their financial needs and to help them achieve their dreams. Mid Oregon was recently named a Top Workplace in Oregon and Southwest Washington for 2022. For more information about our services and branch locations in Bend, La Pine, Madras, Prineville, Redmond, and Sisters, please visit midoregon.com.



[Healthy Beginnings](#) is a registered 503(c) non-profit organization located in Bend, Oregon, dedicated to ensuring that all local children enter their school life ready to learn, contribute, and thrive. They conduct free, comprehensive health and developmental assessments for children under the age of five using state-of-the-art screening tools and performed by certified volunteer health and behavioral specialists. These free health screenings are available to every child in Deschutes, Crook, and Jefferson Counties. You can learn more about Healthy Beginnings at www.myhb.org.

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