



FOR IMMEDIATE RELEASE

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Mid Oregon Recognized as Top Workplace for 2023

Local credit union among only three companies headquartered east of the Cascades

(Bend, OR)— Mid Oregon Credit Union has been awarded a 2023 Top Workplaces honor by *The Oregonian* Top Workplaces. This is the second consecutive year receiving this award.

The Top Workplaces list is based solely on employee feedback gathered through a third-party survey administered by employee engagement technology partner Energage LLC. The anonymous survey uniquely measures 15 culture drivers that are critical to the success of any organization; including alignment, execution, and connection, just to name a few.

"Every organization has a culture, whether they know it or not. Mid Oregon chooses to be intentional about the culture and health of our organization," said Kevin Cole, President and CEO. "We are proud of the awards but even more proud of our team members who earn those awards for the organization."

Cole believes its team is the most distinctive competitive advantage in its industry—and it backs this belief with action. Its employee Net Promoter score is 95, which is a key indicator of engaged and enthusiastic employees, and a major source of pride for Mid Oregon.

Of the 131 companies named over two size categories in Oregon and Southwest Washington, Mid Oregon was ranked seven in the category of Midsize Employers, those with 100-500 employees. Out of

those 54 companies, Mid Oregon was the top-ranking financial institution, and among only three headquartered east of the Cascades.

"Earning a Top Workplace award is a badge of honor for your company, that as an organization, you are standing out against your peer group in a beautiful way," commented Eric Rubino, Energage CEO. He emphasized, "And because the award is based on authentic employee feedback, it is credible recognition company leaders should be proud of."

Mid Oregon Credit Union is a full-service, member-owned financial cooperative headquartered in and serving Central Oregonians since 1957. With over 46,000 members in Deschutes, Jefferson, Crook, Wheeler, Lake, and North Klamath Counties and over \$690 million in assets, Mid Oregon partners with members to meet their financial needs and to help them achieve their dreams. Mid Oregon was named a Top Workplace in Oregon and Southwest Washington for 2022 and 2023. It was also ranked the #1 credit union in Oregon by *Forbes* and the Best of Bend Community Choice Award in the credit union category. For more information about its services and branch locations in Bend, La Pine, Madras, Prineville, Redmond, and Sisters, please visit midoregon.com.

Energage is a purpose-driven technology company that powers <u>Top Workplaces</u>, the nation's premier employer recognition program. Analyzing data from a research-backed employee engagement survey, Energage identifies people-first Top Workplaces across the country and regionally in partnership with more than 60 of the nation's most reputable media outlets. Quarterly national awards include Culture Excellence and Industry recognition. Energage empowers organizations to exceed the competition, evaluate their stand in the market, and engage with employees. For more information or to nominate your organization, visit energage.com or topworkplaces.com.

Photo: Mid Oregon team giving back to the community on All Staff Day.

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